

Beat: Vips

JOEY MCINTYRE to Star in an Original Scripted Comedy

About Finding His Personal Stardom

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USPA NEWS - Joey McIntyre plays a devoted husband, a loving father of three, and at 43, he's still the youngest member of 'New Kids on the Block' (NKOTB), but what he really wants is to be taken seriously as an actor. Such is the premise of a new scripted television comedy series on Pop, THE JOEY MAC PROJECT...

Joey McIntyre plays a devoted husband, a loving father of three, and at 43, he's still the youngest member of 'New Kids on the Block' (NKOTB), but what he really wants is to be taken seriously as an actor. Such is the premise of a new scripted television comedy series on Pop, THE JOEY MAC PROJECT (working title), which heads into production this fall.

Pop's new original series is inspired by Joey's real life, as the grown-up boy band member and actor who seeks his next showbiz gig after NKOTB's latest sold out tour. Pop has ordered eight episodes of the 30-minute comedy, which is executive produced by McIntyre himself along with music and television star Donnie Wahlberg, TV and radio personality Jenny McCarthy, and buzz-making television producers Tim Gibbons ('Curb Your Enthusiasm'), Paul Greenberg ('Best Time Ever with Neil Patrick Harris') and Jenny Daly ('Storage Hunters,' 'Hollywood and Football').

Joey McIntyre rocketed into success and fame at just 13-years-old when he joined NKOTB, making him the youngest member of the all-boy band. While the band initially split in 1994, Joey continued to pursue his passion for music, songwriting and performing, which led to his film debut in 'The Fantasticks' in 1995, 'The McCarthys' on CBS and 'The Heat,' which was released in theaters last year. With NKOTB's reunion in 2008, Joey has been back on-tour with the band. On the home front, Joey and his wife, Barrett, live in Los Angeles with their three children, Griffin (8), Rhys (6) and Kira (5).

THE JOEY MAC PROJECT (working title) is produced by T Group Productions and executive produced by Donnie Wahlberg, Jenny McCarthy, Joey McIntyre, Jenny Daly, Paul Greenberg and Tim Gibbons.

Source : POP (Pop is a joint venture of CBS Corporation and Lionsgate).

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